



# ARIAT®

Questions?

Call us at: 877-702-7428  
Email us at: info@ariat.com



## Basic care:

- 1.) We recommend that all boots/shoes are wiped clean daily with a damp cloth to remove mud and stable residues.
- 2.) If boots/shoes become saturated they should have insoles removed before being stuffed loosely with absorbent tissue paper and allowed to dry at room temperature, away from direct heat.
- 3.) Once thoroughly dry, we recommend that they are:
  - a. Conditioned with leather conditioner (either liquid or cream formula)
  - b. Polished if appropriate. (Nubuck, distressed leather and suede's should not be polished) Polishes contain waterproofing agents which can help extend the life of the footwear.Such cleaning practices should be undertaken on a regular basis, just as one would care for a quality saddle.

## To extend the life of your footwear:

- \*Regularly clean, condition, and polish (if applicable).
- \*Use erasers or a dry brush to remove marks.
- \*Waterproof to defend against the elements.
- \*Use Ariat® boot trees to help retain the original shape of the boots.

## For even longer wear...

- \*Try to avoid wearing the same pair every day, as the combination of humidity and bacteria from your feet can cause faster deterioration.
- \*Avoid placing leather boots/shoes near direct heat as this can cause cracking.
- \*Ask your Ariat® retailer for more information on caring for your Ariat® purchase.